



Dawn Keough

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About Me

I am a talented Graphic and Web Designer with 25 years' experience in print and web design. I am highly motivated, creative, and a team-player with exceptional interpersonal skills. I am currently seeking freelance work that demands high-quality, professional design.

Educational Background

Northcentral Technical College

Wausau, WI

- Graduated NTC May 25, 1988 with honors and a GPA of 3.4 in the field of Data Processing.
- Received a grade of an A in both Communications and Technical Writing.

Marquette University

Milwaukee, WI

- Adobe Photoshop II - Web Production (6/7/13)
- Certificates:* Javascript Programming (5/20/13)
CSS Part II (4/18/13)
HTML 5 Advanced Concepts (3/2/13)

Software Experience

Adobe Photoshop CS6	Adobe Acrobat X Pro
Adobe Illustrator CS6	Adobe Dreamweaver CS6
Adobe InDesign CS6	Corel Draw
Adobe Premiere Elements	PageMaker
Adobe Flash (intermediate)	Sigil (Epub editor)

Skills

- Web design to include exporting images for web and using HTML and CSS for layout
- 4-color magazine ads, brochures, booklets, bookmarks, tradeshow banners, etc.
- Typesetting (with heavy use of styles)
- Prepress knowledge
- Creation of ebooks and editing them via *Sigil*
- Teaching of Adobe products to new employees (specifically PageMaker and InDesign)

Work Experience

Shoreland, Inc.

Milwaukee, WI

6/96 to present

Graphic Designer/Web Designer

(NO CALLS PLEASE) 😊

International Society of Travel Medicine

www.istm.org

Freelance Graphic Designer

Aldrich Chemical Co.

6/89 to 6/96

Graphic Designer

“Clickable” Work Samples

Links will open in a web browser.

- Most recent website: www.bestfish.com
- [CISTM13 Program Book](#)
- [3-fold Pharmacy Brochure](#)
- [Membership Ad](#)
- [CISTM14 Ad](#)
- Table Created in InDesign with heavy use of styles ([PDF format for viewing](#)).
- Above table ([HTML format](#)) exported from InDesign having styled it so that it would function using CSS.
- Use *Adobe Premiere Elements* to create teaching presentations for our main product, Travax. Sorry, no link as the site is password protected.